

Here Are The Known Legal Actions Involving Balance Of Nature (Evig LLC) False Advertising Claims

1. California Consumer Protection Lawsuit (Multi-County, July 26 2023)

- Filed by the California Food, Drug and Medical Device Task Force (Sonoma, Santa Clara, Alameda, Marin, Monterey, Napa, Orange, Santa Cruz, Shasta, Solano counties).
 - Alleged false advertising: claims like “1 serving = 5 servings of fruit” and disease treatment/cure claims for things like arthritis, cancer, fibromyalgia. Also accused of automatic-renewal subscription scams.
 - Resulted in a **\$1.1 million settlement**: \$250K restitution to consumers, \$850K in penalties. California residents who purchased in the last six years are eligible for refunds. Company denied liability [reddit.com+15](https://www.reddit.com/r/sonomacounty)[da.sonomacounty.ca.gov+15](https://www.sonomacounty.ca.gov/)[cbsnews.com+15](https://www.cbsnews.com/).
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2. FDA / DOJ Federal Consent Decrees (November 16 2023)

- U.S. District Court, District of Utah, ordered **permanent injunctions** via consent decrees against:
 - **Evig LLC** (the marketer, CEO Douglas Lex Howard)
 - **Premium Production LLC** (manufacturer, and its manager Ryan Petersen)
 - Allegations: unapproved “new drug” labeling, disease cure claims, CGMP manufacturing violations, and misbranded/adulterated products.
 - Companies must halt all production/sales until FDA compliance is confirmed: they must hire experts, update labeling, and meet good manufacturing standards [classaction.org+6](https://www.classaction.org/)[fda.gov+6](https://www.fda.gov/)[prnewswire.com+6](https://www.prnewswire.com/).
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3. Class Action — *Lukas v. Evig, LLC* (Filed Nov 22 2023)

- Filed in New York under state consumer protection laws.
 - Plaintiffs allege misleading claims across Fruits, Veggies, Fiber & Spice supplements, including statements like "proven safe for diabetics" and "double up during cold season".
 - Asserts lack of scientific evidence and removes fiber while still claiming nutritional equivalence [pressdemocrat.com+4](https://www.pressdemocrat.com/)[classaction.org+4](https://www.classaction.org/)[evigsettlement.com+4](https://www.evigsettlement.com/).
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4. Class Action — *Spivey v. Evig LLC* (Feb 2024)

- Alleged false/deceptive claims about health benefits and misleading labeling (“real nutrition”, “real food”, etc.).
- Asserts products are low in nutrients and overpriced; continues misrepresentation despite FDA warnings .

5. Investigation into Auto-Renewal Practices (Wittels McInturff Palikovic, 2023–24)

- Law firm probing claims that consumers were enrolled in recurring subscription plans without clear consent, faced difficulty canceling, and were charged unknowingly.
- May lead to future lawsuits targeting unauthorized billing practices evigsettlement.com+wittelslaw.com+reddit.com+4.

6. Public Criticism & Reddit Reports

While not lawsuits, consumer complaints (e.g. on Reddit) highlight ongoing concerns: deceptive testimonials, ongoing subscription charges, and targeting vulnerable consumers. Examples include:

“Balance of Nature actually charges a membership fee... continued to draw funds... difficulty in canceling.” classaction.org+reddit.com+reddit.com+9
 “Still advertising... commercials... a scam.”

Summary Table

Case/Event	Type	Filed/Announced	Allegations	Outcome
CA Multi-County Task Force	Consumer protection lawsuit	July 2023	False claims & subscription fraud	\$1.1M settlement; refunds
FDA/DOJ Consent Decrees	Federal enforcement	Nov 2023	Disease claims, CGMP violations, misbranded drugs	Sale/manufacture halted until compliance
<i>Lukas</i> class action	NY state class action	Nov 2023	Misleading health claims	Ongoing
<i>Spivey</i> class action	Federal class action	Feb 2024	False/deceptive marketing	Ongoing
Subscription investigation	Law firm review	2023–24	Unauthorized charges	Possibly pending litigation